



February 12, 2020

Dear Business Owner:

This year marks the 39<sup>th</sup> year for the **Terrell Jubilee** hosted by the Terrell Chamber of Commerce and Terrell EDC. The Heritage Jubilee, taking place **April 16-19, 2020** at Ben Gill Park, is a fun-filled celebration for the whole family.

Events include an **Entertainment Stage** with various performers, **State Championship BBQ cook-off**, **Business & Health Expo**, Arts & Crafts Exhibition, Carnival, a Quilt Show, an Auto Show, the Fountain 5K Run, several Food Vendors, and other special attractions.

This event traces its origins to a livestock show first held in 1981. In subsequent years, the show added entertainment, games, contests and food.

The Terrell Chamber of Commerce Convention & Visitors Bureau volunteers and staff work with the Terrell Garden Club, Home Depot, Terrell Heritage Society, and the City of Terrell, to put together a full weekend of activities and entertainment. More than **17,000 attendees from Terrell and the surrounding areas** attend the event each year.

This year we are once again offering sponsorship opportunities. We understand the increasing demands on your budget each year, but we believe the Terrell Jubilee offers an unparalleled opportunity for you to not only make a positive impact on our community, but to gain exposure to new potential customers.

Please review the sponsorship opportunities and benefits. There are a limited number available and are based on first-come, first-served. If you have any questions, please feel free to contact me at 972-524-5703 or via email at [talana@terrelltexas.com](mailto:talana@terrelltexas.com).

Sincerely,

Talana Morris

Talana Morris  
Director of Marketing & Events  
Terrell Chamber of Commerce  
Convention and Visitors Bureau



# 39<sup>th</sup> Annual Terrell Jubilee

## 2020 Sponsorship Opportunities

### Official Event Sponsor

#### ALREADY SPONSORED

#### Official Sponsor - \$5000

##### Recognition:

- 10' x 5' Banner near entrance to the Jubilee
- Addition of Event Sponsor name to the Event title
- 6' x 4' Food Court Banner
- Corporate logo/name featured on the following:
  - Home page of [www.terrelljubilee.com](http://www.terrelljubilee.com) with link to your website
  - SEO (Search Engine Optimization) presenting your Company as Sponsor
  - Social Media Postings
  - Social Media Filter with Company logo
  - Chamber Newsletters promoting event
  - Banners throughout event grounds
  - Jubilee T-Shirts
  - Marketing Materials
- 4 Carnival Wristbands
- Business name mentioned in onstage and PA announcements
- 10 X 10 booth space provided near entrance to event grounds to market, sample and/or distribute company information at entrance of event
- First right of refusal for 2020

### Entertainment Stage

#### ALREADY SPONSORED

#### Platinum Entertainment Stage Sponsor - \$1000

##### Recognition:

- Stage Banner, 8' x 4'
- Corporate logo/name featured on the following:
  - Chamber e-Newsletters promoting event
  - Social Media Posts
  - Event Website ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in onstage and PA announcements
- Logo on event signage located on event grounds
- 1 – 10x10 space provided on event grounds to market, sample and/or distribute company information
- First right of refusal for 2021

#### Gold Entertainment Stage Sponsor - \$750

**Recognition:**

- Stage Banner, 6' x 4'
- Corporate logo/name featured on the following:
  - Social Media Posts
  - Event Website ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in onstage and PA announcements
- Logo on event signage located on event grounds
- 1 – 10x10 space provided on event grounds to market, sample and/or distribute company information
- First right of refusal for 2021

**Silver Entertainment Stage Sponsor - \$500****Recognition:**

- 1 - Side Stage Banner, 5' x 3'
- Corporate logo/name featured on the following:
  - Event Website ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in onstage announcements
- Logo on event signage located on event grounds
- 1 – 10x10 space provided on event grounds to market, sample and/or distribute company information

## Business Expo

**Presenting Sponsor - \$1000****Recognition:**

- Signage in the Business Expo area
- Corporate logo/name featured on the following:
  - Chamber e-Newsletters promoting event
  - Social Media Posts
  - Event Website ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements
- Logo on event signage located on event grounds
- 1 – 10x20 space provided on event grounds to market, sample and/or distribute company information
- First right of refusal for 2021

## BarB-Que CookOff

**ALREADY SPONSORED****Presenting Sponsor - \$1000****Recognition:**

- Banner located in area of event, 8' x 4'
- Corporate logo/name featured on the following:

- Winner Plaques
- Chamber e-Newsletters promoting event
- Social Media Posts
- Event Website ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements
- Logo on event signage located on event grounds
- First right of refusal for 2021

### **ALREADY SPONSORED**

#### **Supporting Sponsor - \$750**

##### **Recognition:**

- Banner located in area of event, 6' x 4'
- Corporate logo/name featured on the following:
  - Chamber e-Newsletters promoting event
  - Social Media Posts
  - Event Website ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements
- Logo on event signage located on event grounds
- First right of refusal for 2021

## Transportation

### **ALREADY SPONSORED**

#### **Presenting Sponsor - \$900**

##### **Recognition:**

- Corporate logo/name featured on the following:
  - Signage with logo on all golf carts used for guest transportation (4 passenger carts)
  - Chamber e-Newsletters promoting event
  - Social Media Posts
  - Event Website ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements
- Logo on event signage located on event grounds
- First right of refusal for 2021

## Food Court Sponsor

#### **Platinum Sponsor - \$750 – Multiple Available**

- Banner located at Food Court 6' X 4'
- Corporate logo/name featured on the following:

- Chamber Newsletters promoting event
  - Social Media Postings
  - Event Website Sponsor page ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements

**Gold Sponsor - \$500 – Multiple Available**

- Banner located at Food Court 5' X 3'
- Corporate logo/name featured on the following:
  - Chamber Newsletters promoting event
  - Social Media Postings
  - Event Website Sponsor page ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements

**Silver Sponsor - \$250 – Multiple Available**

- Banner located at Food Court 3' X 2'
- Corporate logo/name featured on the following:
  - Chamber Newsletters promoting event
  - Social Media Postings
  - Event Website Sponsor page ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements

**Bronze Sponsor - \$100 – Multiple Available**

- Company logo on banner at Food Court
- Corporate logo/name featured on the following:
  - Chamber Newsletters promoting event
  - Social Media Postings
  - Event Website Sponsor page ([www.terrelljubilee.com](http://www.terrelljubilee.com)) with link to your website
- Business name mentioned in PA announcements



## 39<sup>th</sup> Annual Terrell Heritage Jubilee 2020 Sponsorship Registration

**List Sponsor/Company Name as you would like it to appear in print. (Please print in all caps)**

<b>Contact Name:</b>						
<b>Address:</b>		<b>City:</b>		<b>State:</b>		<b>Zip:</b>
<b>Phone:</b>		<b>Email:</b>				

This agreement is made by and between the Terrell Chamber of Commerce and \_\_\_\_\_  
 (hereinafter referred to as "sponsor" and dated this \_\_\_\_\_ day of \_\_\_\_\_ 2020.

**Please check the Sponsorship level below:**

**Entertainment Stage**

- \_\_\_\_\_ Platinum - \$1000
- \_\_\_\_\_ Gold - \$750
- \_\_\_\_\_ Silver - \$500

**Bar-B-Que Cook-Off**

- \_\_\_\_\_ Presenting - \$1000

**Additional Opportunity**

- \_\_\_\_\_ Contributing - \$125

**Business Expo**

- \_\_\_\_\_ Presenting - \$1000

*The Terrell Chamber of Commerce agrees to provide services and privileges to the sponsor as outline on the attached sponsorship levels and benefits page.*

**Chamber Signature:** \_\_\_\_\_ **Sponsor Signature:** \_\_\_\_\_

Signed by: \_\_\_\_\_ Signed by: \_\_\_\_\_

Title: \_\_\_\_\_ Title: \_\_\_\_\_

**PAYMENT OPTIONS:**

1. **By Check/Money Order** – Mail contract and payment payable to Terrell Chamber of Commerce, PO Box 97, Terrell, TX 75160. Email: [talana@terrelltexas.com](mailto:talana@terrelltexas.com).

2. **By Credit Card**

Visa	MasterCard
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Name on Card:					
Card Number:		Exp. Date:	/	3 Digit Security Code	